



STUDENT NAME \_\_\_\_\_ DATE \_\_\_\_\_

**DEGREE PLANNING WORKSHEET**  
**BS IN MARKETING**

This worksheet is designed to help you plan and track your progress toward your degree. It lists all of the graduation requirements in the recommended sequence. For full course descriptions, please refer to the *Catalog*.

<b>SEQUENCE</b> <i>Courses are listed in the order in which students should take them. Changes in courses and order may affect other elements of the degree plan.</i>	<b>COURSE TAKEN OR TRANSFERRED</b>	<b>SEMESTER TAKEN</b>
<i>Recommendations will differ for specific majors. Refer to catalog for alternatives to recommended general education requirements (GERs). Courses used for GERs may not be used toward core or accounting-related requirements.</i>		
<b>FIRST COURSES (10 credits) Take within first 18 credits. Take placement exams before registering for writing and math courses.</b>		
LIBS 150 (1) <i>Required GER course</i>		
WRTG 101 or WRTG 101X (3) <i>Required GER course</i>		
MATH 103, 107 or higher (3) <i>Required GER course</i>		
BMGT 110 (3) <i>Strongly recommended elective if no prior business experience</i>		
<b>INTRODUCTORY COURSES (19 credits) Take within first 30 credits.</b>		
ECON 201 (3) <i>Required behavioral/social science GER course</i>		
NSCI 100 and NSCI 101 (4) <i>Or other biological/physical science GER course with related lab</i>		
WRTG 291 (3) <i>Or other writing GER course</i>		
IFSM 201 (3) <i>Required first computing GER course</i>		
◆ STAT 230 (3) <i>Or STAT 200. Required for major</i>		
PHIL 140 or foreign language course (3) <i>Or other first arts/humanities GER course</i>		
<b>FOUNDATION COURSES (27 credits) Take within first 60 credits.</b>		
PSYC 100 or SOCY 100 (3) <i>Or other non-ECON behavioral/social science GER course</i>		
BIOL 101 or ASTR 100 (3) <i>Or other 3-credit biological/physical science GER course</i>		
HIST 142 or HIST 157 (3) <i>Any ARTH (except 100) or HIST course for second arts/humanities GER course</i>		
ECON 203 (3) <i>Required for major</i>		
ACCT 301 (3) <i>Or ACCT 221 (note ACCT 220 prerequisite)</i>		
SPCH 100 or WRTG 390 (3) <i>Or other writing or speech GER course</i>		
◆ BMGT 364 (3) <i>Required for major</i>		
IFSM 300 (3) <i>Or ACCT 326 for second computing GER (note ACCT 221 prerequisite)</i>		
◆ MRKT 310 (3) <i>Required for major</i>		

SEQUENCE	COURSE TAKEN	SEMESTER TAKEN
<b>36 total credits for major and 18 total credits for mandatory minor. At least half of both major and minor must be upper-level and at least half taken through UMUC.</b>		
<b>ADDITIONAL REQUIRED COURSES FOR MAJOR, MINOR, AND DEGREE (24 credits)</b> Take after introductory/foundation courses.		
WRTG 394 or WRTG 394X (3) <i>Or other upper-level intensive writing GER course</i>		
◆ BMGT 380 (3) <i>Or other supplemental major course</i>		
◆ MRKT 395 (3) <i>Or other supplemental course for major (any MRKT)</i>		
◆ MRKT 354 (3) <i>Or other supplemental course for major</i>		
◆ MRKT 410 (3) <i>Required for major</i>		
◆ MRKT 454 (3) <i>Or other supplemental course for major and other international perspective GER courses</i>		
◆ MRKT 412 (3) <i>Required for major</i>		
◆ BMGT 496 (3) <i>Required for major</i>		
<b>MINOR OR ELECTIVES (15 credits, at least 9 credits upper level for minor)</b> Complete in last 60 credits along with major courses.		
See requirements of individual minor.		
<b>ADDITIONAL ELECTIVES (22 credits)</b>		
Choose any courses to meet 120 credits for degree. Note minimum requirements for upper-level coursework.		
Complete in last 60 credits along with major and minor courses.		
<b>CAPSTONE COURSE FOR MAJOR (3 credits) Complete in last 15 credits</b>		
◆ MRKT 495 (3) <i>Required for major</i>		
<b>TOTAL: 120 CREDITS</b>		

**CHECKLIST FOR FULFILLMENT OF DEGREE REQUIREMENTS See catalog for overview of all requirements.**

- 30 credits at UMUC, including at least half of the major and minor and 15 upper-level credits.
- 45 upper-level credits, including half the credit for the major and for the minor.
- All required courses and minimum number of credits for major and minor.
- Prerequisites for major and minor courses, if needed.
- All General Education Requirements.
- Grade of C or better in all courses for the major and minor.
- Overall GPA of at least 2.0.
- At least half the credit for the major earned through graded coursework.
- Total 120 credits.

◆ Required courses for major